

योग: कर्मसु कौशलम्

हरियाणा विश्वकर्मा कौशल विश्वविद्यालय
HARYANA VISHWAKARMA SKILL UNIVERSITY



Post Graduate Diploma in **Public Health**

DO YOU WANT TO SKILL
YOURSELF FOR A
REWARDING CAREER?

GET READY FOR INDUSTRY 4.0 REVOLUTION

About the Program

Haryana Vishwakarma Skill University's (HVSU) Post Graduate Diploma in Public Health (PGDPH) is being offered in collaboration with IQVIA (Formerly IMS Health Information and Consulting Services - India). The PGDPH shall enable the students to understand the basic concepts, scope and importance of public health and conduct basic data analysis and interpretation. The trainees shall be prepared to describe key concepts and principles related to project management, human resource management, financial management, organisational behavior and their application to public health programs. The program shall also enable them to apply management principles in planning, implementation, monitoring and evaluation of the public health schemes. The students shall be able to undertake basic primary and secondary research.

Program Model & Pedagogy

HVSU has built a strong partnership with the Industry to facilitate students' employability and entrepreneurship through the On-the-Job Training (OJT). The University has designed, developed and deployed Industry Integrated Dual Education Model (IIDEM) that facilitates "Earn-while-Learn" and provides the students with the opportunity to enhance their qualification with flexibility of entry and exit into a program. HVSU has conceptualized IIDEM program with IQVIA, which is designed in such a manner where 60 percent of the credits are earned while working on the OJT or on National Apprenticeship Promotion Scheme (NAPS), wherever applicable. The students shall also earn stipend for that period. The classroom training shall be imparted by the HVSU faculty and other industry experts. The curriculum is based on theoretical and conceptual training as well as OJT. Practical & workshop experience are the key components of the overall training methodology. Forty percent of the credits shall come from the theoretical and conceptual training. The entire pedagogy is designed to develop application-based learning that will make students job-ready by earning industry work experience and learning the technical concepts hands-on.

Program Highlights

- Application-based Learning
- Earn-while-Learn
- Dual Education Model
- Learn & Apply Skills
- Entrepreneurial Skills
- World-class OJT Facility
- Placement Support
- Highly Subsidized Fee
- Leadership and Supervising
- Theory, Practice & Rigorous Curriculum
- Student's Mobility- Horizontal and Vertical
- Work Integrated Learning Options

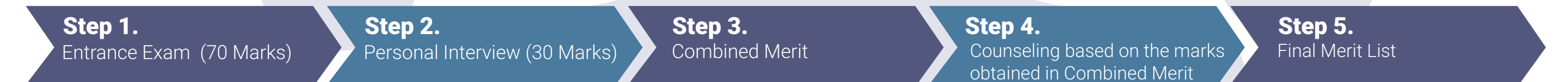
Who should attend?

- Graduate degree in Medicine, Ayush, Dental, Nursing, Pharmacy, Health Sciences, Physiotherapy, Occupational Therapy, B.Sc. (any stream)

Semester-wise Breakup, OJT and Job-roles

Semester	OJT Areas	Job-roles
I	1. Field Planning, Tracking and Assessment 2. Designing Questionnaire - Qualitative, Quantitative and Field Testing 3. Data Analysis - Collection, Collation, Cleaning and Data Presentation	The OJT comprises of training that will enable the students to become job-ready for becoming the Public Health Consultant/ Professional.
II	1. Field Survey - Field Planning, Data Collection and Field Management 2. Technical writing - Concept writing, Proposal writing and Report writing	

Selection Process



Haryana Vishwakarma Skill University



In line with Skill India Mission, the Government of Haryana established Haryana Vishwakarma Skill University under the Act 25 of 2016. The University is aiming at providing structured skill qualification programs aligned with existing and emerging job-roles in the Industry. The programs have been mapped with NSQF levels that facilitate vertical mobility from Certificate to Doctoral level. The University will be built on 82.7 acres of land with a state-of-the-art infrastructure, having four major Faculties, encompassing 15 Departments with 157 Programs and an intake capacity of 12,000 students with projected investment of Rs. 960 Crores. HVSU aims at providing pathways to the Learners from school level to higher education level through a skill-based qualification framework for their career progression. A credit-based framework is for providing vertical & horizontal mobility and social respect and dignity to the skills attained by the students.

Industry Partner



IQVIA is an American company that provides information, services and technology for the healthcare industry. It is the largest vendor of US physician prescribing data. The company came into existence in 1954 by Bill Frohlich and David Dubow. IQVIA is best known for its collection of healthcare information spanning sales, re-identified prescription data, medical claims, electronic medical records and social media.

IQVIA's products and services are used to develop commercialisation plans and portfolio to select patient and physician population for specific therapies and to measure the effectiveness of pharmaceutical marketing and sales resources. The firm uses its own data to produce syndicated reports such as market forecast and intelligence.

IQVIA is headquartered in Danbury, Connecticut, United States.

IQVIA-India has 20-year presence in India, it draws on the strength and depth of its global resources, deep domain expertise and local insights to help biotech, medical device and pharmaceutical companies and assist medical researchers, not-for-profit government agencies, and other healthcare stakeholders deliver better health outcomes.

IQVIA-India has its offices in Bengaluru, Mumbai, Ahmedabad, Chennai, New Delhi and Gurugram.



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